

## **Poyant Acquires Dion Signs of Central Falls, RI.**

### **FOR IMMEDIATE RELEASE**

**New Bedford, Ma – August 14, 2019** – Poyant, a leader in building and supporting local, regional and national brands, has acquired Dion Signs, a custom sign manufacturer based in Rhode Island specializing in the design, fabrication, installation and maintenance in the retail, restaurant/entertainment and health services sectors throughout RI and MA for more than 35 years.

Brothers Ray, Richard and Ron Dion established Dion Signs in 1989, following in their grandfather, Alcide Mandeville's, footsteps as founder of Mandeville Signs in 1917.

The Dion's built their business with a love of craft and artisanship, passion to provide personalized hands-on customer service and a desire to help local businesses and organizations of every kind to grow and thrive. Dion Signs ultimately developed into one of the largest sign manufacturers in Rhode Island.

Landmark projects in Rhode Island and Southern New England manufactured by Dion include; the American Locomotive complex in Providence, RI, Navigant Credit Union locations, Chapel View in Cranston, RI, Dave's Marketplace in Warwick, RI, Iggy's in Narragansett, RI. and Marketplace Square in South Attleboro, MA.

"The Dion's have always maintained a high level of integrity and professionalism within our industry. We are grateful to have them join our Team" said Richard Poyant, President of Poyant. "Combining our two company's skills and experience under one roof will bring a higher level of capability to all of our customers."

"Our families have worked together for more than 20 years, through the Rhode Island Sign Contractors Association and the Northeast States Sign Association, supporting and strengthening our industry," said Ray Dion, Senior Account Executive for the combined company. "And now we will work together to provide for our customers."

Dion staff, including Ray Dion (Senior Account Executive), Richard Dion (Production), Jeff Carter (Senior Account Executive), Christopher Ramm (Permitting and Project Management) Sarah Morena (Design Associate), Kevin Martin (Graphics and ADA Signage) and Al Peixoto (Final Assembly), will continue to support Dion and Poyant customers alike with their exceptional skills and unique perspectives.

Stephanie Poyant Moran, Director of Sales Operations for Poyant commented, "The integration of Dion staff with Poyant has already brought many advantages, including strong collaboration and the sharing of ideas, experience and a commitment to the highest quality and most effective solutions possible for our customers."

"Our Number 1 priority is to continue the Dion legacy of providing a high level of personal service to the many Rhode Island and Southern New England customer the Dion's have served over the last 30 years, supplemented with unparalleled design, project management, fabrication and installation support that is among the most talented in the industry," said Richard Poyant.

## About Dion

Dion Signs was founded in 1989 by brothers Ray, Richard and Ron Dion. They had grown up in the business first working at Mandeville Signs which was started by their grandfather, before going out on their own. Since then, the Dion's have focused on serving local businesses and organizations throughout the state of Rhode Island and Southern New England, bringing their unique talents, experience and passion in providing high quality exterior and interior hand-crafted signs. Dion operations have been moved to the Poyant facility to take advantage of New England's largest sign manufacturing facility, award winning Design Team, a proven Project Management group for sales and customer support, quality focused production staff and a first-class Field Services team.

For more information, visit [www.dionsigns.com](http://www.dionsigns.com).

## About Poyant

For more than 80 years, Poyant has provided custom design and manufacturing services to businesses and organizations throughout New England and beyond including local, regional and national brands. Poyant's team of signage and branding professionals is behind some of the most recognized brands. We collaborate to bring our unique talents to each project and achieve extraordinary results. From custom signs, themed environments, ADA and interior projects, digital displays to all-encompassing sign and wayfinding, programs, we are committed to providing superior quality to all of our clients — on time and on budget.

For more information, visit [www.poyantsigns.com](http://www.poyantsigns.com).